EXHIBITION, PROMOTIONAL & SPONSORSHIP APPLICATION

INSTRUCTIONS: Complete all sections. Obtain authorized signature. Application will be confirmed in writing.

1. COMPANY INFORMATION:
- Company Name
- Street Address
- City/State/Zip/Country
- Company SNS URL
- Web

2. CONTACT INFORMATION:
Individual to receive all information on exhibit logistics and operations, including the Expo Service Manual and any Bulletins.
- First Name
- Last Name
- Title
- E-mail
- Telephone (*Non-Korea companies list country and city telephone codes.)

3. EXPO BOOTH PREFERENCE:
3.1 Booth Type:
- Standard Booth
- Space Only

3.2 Booth Size:
- 3m x 3m
- 6m x 3m
- 9m x 3m
- 3m x 6m
- 6m x 6m
- 9m x 6m

3.3 Booth Number (Preference):
1st
2nd
3rd

3.4 Competitors: Please do NOT assign my booth near the following companies.

3.5 Booth Included:
- Trade Fair carpet
- Grid in matt silver anodized aluminum
- White melamine wall panels
- Information desk(1) and chairs(2)
- Power (1 double outlet rated 1,000W /220V)
- Information desk(1) and chairs(2)
- Spotlight and Company name signage

4. EXPO SPACE RENTAL:
General Space Rate = $400 (USD) per Sq.m.
Booth(space) size: _____ m x _____ m = _____ Total Square Meters
Total Square Meters: _____ x $400 (USD) per Sq.m. = $__________
Total EXPO Space Rental Fee = $__________
*Exhibit space and sponsorships are sold separately.

5. SPONSORSHIPS:
5.1 Promotional Opportunities:
- Poster Session Signs $5,000 (USD)
- Lanyards $10,000 (USD)
- Aisle Signs $10,000 (USD)
- T-Shirts $25,000 (USD)
- ICCV 2019 Floorplan & Exhibitor List $10,000 (USD)

Promotion Fee = $__________

5.2 Sponsorship Levels: Benefits include priority exhibition space assignment, recognition in all conference publications, copy of the opt-in attendee list, access to an interview room, and free ICCV 2019 registration. For sponsorship level details, email iccv@heiexpo.com or review the ICCV 2019 website.
- Platinum: $20,000 (USD)
- Gold: $10,000 (USD)
- Silver: $5,000 (USD)

Sponsorship Fee = $__________

6. PAYMENT INFORMATION:
- EXPO Space Rental = $__________
- Promotional Opportunities = $__________
- Sponsorships = $__________
- Total = $__________

Note: Balance of Sponsorship and Expo Space Total due August 31, 2019.
- The EXPO secretariat will send the invoice after confirming your applications
- The applicants only who received invoice are required to make the payment 50% deposit within 15 days of receiving the invoice.
- The payment of deposit and balance is available through bank transfer only
- Payment by credit card is NOT available

Payment by bank transfer to:
- Beneficiary: COEX
- Account No.: 140-007-364802
- SWIFT CODE: SHBKKRSE
- Name of Bank: Shinhan Bank
- Branch: Trade Center Cooperation Business Banking Center
- Branch address: 1F, 513 Yeongdong-daero, Gangnam-gu, Seoul 06164, Korea

7. AUTHORIZED SIGNATURE:
This Application shall not be confirmed unless and until it is accepted and approved in writing by the EXPO Sales Management. You are hereby authorized to reserve exhibit space for our use at the ICCV 2019. We agree to exhibit under and comply with the terms and conditions of the agreement and by the exhibit guidelines as stated in the forthcoming Expo Service Manual.

Name (Print):__________
Title:__________
Signature:__________
Date (mm/dd/yyyy):__________

SUBMIT APPLICATION TO: ICCV 2019, Hall-Erickson, Inc., Expo Sales Management
Email: iccv@heiexpo.com · Phone: +1.630.434.7779 · Fax: +1.630.434.1216
Mail Application to: ICCV 2019, c/o Hall-Erickson, Inc.
98 E. Chicago Avenue, Suite 201, Westmont, Illinois, United States

*Expo Staff Registration: Booth space includes one (1) Expo Only Registration for each 9 square meters reserved. Additional Expo Only registrations may be purchased at $350 per registration and includes conference breakfast, lunch, and snacks at the convention center.
1. Organizer Principal Purpose

The word “Organizer” as used herein shall mean the International Conference on Computer Vision (ICCV 2019) and the Institute of Electrical and Electronics Engineering (IEEE) Computer Society. The word “Management” as used here in shall mean the representatives acting for it in the management of the Exhibition. The Organizer are educational, scientific and technical societies organized to provide a mechanism for promoting interchange between the various disciplines represented within the information processing community. As such, they Organize Conferences and Exhibitions as one means of accomplishing this end. The main purpose of these Conferences and Exhibitions is educational and the Exhibition staged in conjunction with the Conference is a vital element of this educational process. No selling or ordering practice will be permitted on the Expo floor or other areas controlled by ICCV 2019. The Organizer and the Exhibitors agree that the purpose of the Exhibition is exclusively for the education of persons attending the Conference, and will conduct themselves accordingly.

2. Sub-Leasing

Exhibitor may not sublet his/her space, nor any part thereof, nor exhibit, offer for sale, give as a premium, or advertise articles not manufactured or sold in his/her own name, except where such articles are required for the proper demonstration or operation of Exhibitor’s display, in which case identification of such articles shall be limited to the regular nameplate or other identification which in standard practice appears normally on them. Exhibitor may not permit in the booth non-exhibiting companies’ representatives. Rules of the Management shall in all instances be final with regard to use of any exhibit space.

3. Eligible Exhibits

Management retains sole right to determine the eligibility of any company or product for inclusion in the Exhibition.

4. Limitation of Liability

Neither the Organizer, nor the Exhibition Management (Coex) nor the Coex Expo floor nor the Exhibitor is responsible for injury, loss or damage resulting from fire, water, accident or any other cause. The Exhibitor shall indemnify, defend and protect Organizer, Management, Coex and the ICCV 2019 Exhibition Secretariat, and hold and save Organizer, Management harmless from and against all claims, demands, losses, damages, liabilities, losses, or suits, in any way or manner whatsoever which might result from or arise out of any action or failure to act on the part of the Organizer or any of its officers, agents, employees or other representatives. All Exhibitors are required to provide for their own floaters insurance coverage, protecting against damage, loss or theft, and business auto coverage.

5. Installation - Showing - Dismantling

Hours and dates for installation, showing, and dismantling shall be those specified by Management. Management shall be liable for all storage and handling charges resulting from failure to remove exhibit material from the Exhibition before conclusion of this dismantling period as specified by Management.

6. Damage to Property

Exhibitor is liable for any damage caused to building floors, walls, or columns, or to standard booth equipment, or to other Exhibitor’s property. Exhibitor may not apply paint, lacquer adhesive or other coating to building columns and floors or to standard booth equipment.

7. Beverages/Food Distribution

Exhibitors should check with the Show the Exhibition Officer if they plan on distributing beverages or food items during the ICCV 2019 Exhibits.

8. Attendance

Management shall have sole control over admission policies at all times.

9. Booth Representatives

Booth representatives shall be restricted to employees of exhibiting company who are specifically authorized by the exhibiting company to act as booth representatives. Management reserves the right, without giving cause, to require that an exhibit be made of a booth representative by an Exhibitor in adjoining booths. If such representatives or representatives of other exhibitors’ company personnel other than those working in booths shall be requested to register at the assemblers.

10. Demonstration Equipment Placement

All demonstration equipment including operator’s position must be located at least 1(one) meter removed from the aisle line of the exhibit area. No display material and/or equipment can be placed in meeting rooms of the Convention Center or in conference hotels without written permission from Management.

11. Decoration

Management shall have full discretion and authority in the placing, arrangement, and appearance of all items displayed by Exhibitor, and may require the replacing, rearrangement, or redecorating of any item or of any booth which Management deems inconsistent with the purposes and goals of the Exhibition, or which in Management’s opinion may be unattractive or unsafe to Exhibitors or adjoining booths. If such surfaces remain unfinished at Noon on opening day of the Exhibition, Management shall authorize the official Booth Installer to effect the necessary finishing and Exhibitor must pay all charges that may thereby result.

12. Exhibitor’s Representatives/ Responsibility

Exhibitor agrees to indemnify Management against and hold it harmless for any claims arising out of the acts or negligence of Exhibitor, his/her agents or employees.

13. Exhibitor’s Withdrawal

Fifty percent (50%) of the total cost under contract will be retained by ICCV 2019 Exhibition Secretariat when written notice of intent to withdraw is received at the ICCV 2019 Exhibition Secretariat prior to 7-26-2019. No refunds will be issued for withdrawal notices received on or after 7-26-2019. Withdrawal notice does not eliminate financial liability of balance due when withdrawing.

14. Exhibit Space Reduction

Exhibitors who reduce contracted exhibit space prior to 7-26-2019 will be charged 50% of projected reduced exhibit space plus an additional 10% penalty on originally blocked space. If request to reduce space is received after 7-26-2019, exhibitor shall remain liable for the total rental amount (including any balance due) of its original square footage, and ICCV 2019 Exhibition Secretariat will be entitled to retain all sums previously paid. Such replacement exhibit space(s), if any, shall be provided based on availability as determined at Management’s sole discretion. Additional charges may apply, depending on final booth size.

15. Insurance Requirements

If the Exhibit causes fire, theft, or any other forms of deliberate or accidental damages to the Organizer or other parties, the Exhibitor is solely liable for the compensation to damages caused. The Exhibitor is also solely liable for the insurance of the items displayed.

16. Exhibitor’s Discussions; Costumes; Promotion

Exhibitor shall not engage in any activities in the aisles or in booths other than his/her own. Exhibitor’s representatives wearing distinctive costumes, or carrying banners or signs separately or as part of their apparel must remain in their own booths.

17. Failure to Hold Expo

Except as the Exhibitor’s rental obligations may be reduced as set forth in paragraph 13, the Exhibitor is responsible for total booth rental irrespective of the reason for the cancellation by the Exhibitor because of the failure of an Exhibit to arrive for any reason, or cancellation by Organizer of the Exhibition, in whole or in part, as the result of riot, civil, disorder, act of war, God, or any other reason of any kind whatsoever not within Organizer’ control.

18. Floor Load

Under no circumstances may the weight of any equipment or exhibit material exceed the hall’s maximum floor load (1.5 ton/m²). Exhibitor accepts full and sole responsibility for any injury or damage to property or persons resulting from failure, knowingly or otherwise, to distribute the load of his/her exhibit material in conformity with the maximum floor load specifications.

19. Flammable Materials

No flammable fluids or any materials of any nature may be used in any booth and/or decorative materials, including any materials the use of which is prohibited by national, state or city fire regulations.

20. Lotteries: Contests

The operation of games of chance or lottery devices, or the actual or simulated pursuit of any recreational pastime is permitted on written approval from Management.

21. Noise and Odors

No noisy or obstructive work will be permitted during open hours of the Exhibition, nor will noise producing displays, nor exhibits producing objectionable odors, be allowed.

22. Obstruction of Aisles or Booths

Any demonstration or activity that results in excessive obstruction of aisles or prevents ready access to nearby Exhibitor’s booth shall be suspended for any periods specified by Management.

23. Regulated Governing Displays

Regulations relating to maximum allowable heights of back wall and sidewall display panels are included with the Expo Service Manual to be distributed.

24. Rejected Displays

Exhibitor agrees to accept full responsibility for compliance with national, city and province regulations in the provision and maintenance of adequate safety devices and conditions for the operation of machinery and equipment.

25. Safety Devices

Exhibitor agrees to accept full responsibility for compliance with national, city and province regulations in the provision and maintenance of adequate safety devices and conditions for the operation of machinery and equipment.

26. Samples; Souvenirs

Samples, souvenirs, publications, etc. may be distributed by Exhibitor only from within his/her booth. Distribution of any article that interferes with the activities in or obstructs access to neighboring booths, or that impedes aisles, is prohibited. Balloons (air or helium) are prohibited.

27. Signs; Sign Copy; Illumination

No “sold” signs of any nature which designate prices or notices of “sales”, etc., are permitted. Electric flashers are prohibited. Should the wording on any sign or area in an Exhibitor’s booth be deemed by Management to be contrary to any way to the best interest of the Exhibitor, Exhibitor shall make such changes or remove sign as requested by Management. Management’s decision will be final in such matters.

28. Sound Amplifying Reproducing Equipment

The use of sound systems is permissible, provided they are not audible more than 2 meters into the aisle or into neighboring booths, and that the sound is directed exclusively into the Exhibitor’s booth. Noise levels must be held to an 80-decibel maximum at all times. Management reserves the absolute right to prevent any systems that might be disturbing to the technical societies organized to provide a mechanism for promoting interchange between the various disciplines represented within the information processing community. As such, they Organize Conferences and Exhibitions as one means of accomplishing this end. The main purpose of these Conferences and Exhibitions is educational and the Exhibition staged in conjunction with the Conference is a vital element of this educational process. No selling or ordering practice will be permitted on the Expo floor or other areas controlled by ICCV 2019. The Organizer and the Exhibitors agree that the purpose of the Exhibition is exclusively for the education of persons attending the Conference, and will conduct themselves accordingly.

29. Amendment to Rules

Any matters not specifically covered by the preceding Rules shall be subject solely to the decision of Management. These Rules may be amended at any time by Management, and all regulations.

30. Agreement to Rules

Exhibitor, sell and employees, agrees to abide by the foregoing Rules and any amendments that may be put into effect by Management.