

EXHIBITION, PROMOTIONAL & SPONSORSHIP APPLICATION

INSTRUCTIONS: Complete all sections. Obtain authorized signature. Application will be confirmed in writing.

1. COMPANY INFORMATION:

■ Company Name

■ Street Address

■ City/State/Zip/Country

■ Company SNS URL

■ Web

2. CONTACT INFORMATION:

Individual to receive all information on exhibit logistics and operations, including the Expo Service Manual and any Bulletins.

■ First Name

■ Last Name

■ Title

■ E-mail

■ Telephone (*Non-Korea companies list country and city telephone codes.)

3. EXPO BOOTH PREFERENCE:

3.1 Booth Type:

Standard Booth Space Only

3.2 Booth Size:

3m x 3m 3m x 6m 6m x 6m
 6m x 9m 9m x 9m

3.3 Booth Number (Preference):

1st 2nd 3rd

3.4 Competitors: Please do NOT assign my booth near the following companies.

3.5 Booth Included:

Standard Booth	Space Only
<ul style="list-style-type: none"> Trade Fair carpet Grid in matt silver anodized aluminum White melamine wall panels Information desk(1) and chairs(2) Power (1 double outlet rated 1,000W /220V) Spotlight and Company name signage 	<ul style="list-style-type: none"> Provided with exhibition space only Power (1 double outlet rated 1,000W /220V) Information desk(1) and chairs(2)



*Expo Staff Registration: Booth space includes one (1) Expo Only Registration for each 9 square meters reserved. Additional Expo Only registrations may be purchased at \$350 per registration and includes conference breakfast, lunch, and snacks at the convention center

4. EXPO SPACE RENTAL:

General Space Rate = \$400 (USD) per Sq.m.

Booth(space) size: _____ m x _____ m = _____ Total Square Meters

Total Square Meeters: _____ x \$400 (USD) per Sq.m. = \$ _____

Total EXPO Space Rental Fee = \$ _____

*Exhibit space and sponsorships are sold separate.

5. SPONSORSHIPS:

5.1 Promotional Opportunities:

- Poster Session Signs \$5,000 (USD) Lanyards \$10,000 (USD)
 Aisle Signs \$10,000 (USD) T-Shirts \$25,000 (USD)
 ICCV 2019 Floorplan & Exhibitor List \$10,000 (USD)

Promotion Fee = \$ _____

5.2 Sponsorship Levels: Benefits include priority exhibition space assignment, recognition in all conference publications, copy of the opt-in attendee list, access to an interview room, and free ICCV 2019 registration. For sponsorship level details, email iccv@heexpo.com or review the ICCV 2019 website.

Platinum: \$20,000 (USD) Gold: \$10,000 (USD) Silver: \$5,000 (USD)

Sponsorship Fee = \$ _____

6. PAYMENT INFORMATION:

EXPO Space Rental = \$ _____

Promotional Opportunities = \$ _____

Sponsorships = \$ _____

Total = \$ _____

Note: Balance of Sponsorship and Expo Space Total due August 31, 2019.

- The EXPO secretariat will send the invoice after confirming your applications
 The applicants only who received invoice are required to make the payment 50% deposit within 15 days of receiving the invoice.
 The payment of deposit and balance is available through bank transfer only
 Payment by credit card is NOT available

Payment by bank transfer to:

- Beneficiary: COEX
- Account No.: 140-007-364802
- SWIFT CODE: SHBKRRSE
- Name of Bank: Shinhan Bank
- Branch: Trade Center Cooperation Business Banking Center
- Branch address: 1F, 513 Yeongdong-daero, Gangnam-gu, Seoul 06164, Korea

7. AUTHORIZED SIGNATURE:

This Application shall not be confirmed unless and until it is accepted and approved in writing by the EXPO Sales Management. You are hereby authorized to reserve exhibit space for our use at the ICCV 2019. We agree to exhibit under and comply with the terms and conditions of the agreement and by the exhibit guidelines as stated in the forthcoming Expo Service Manual.

Name (Print): _____

Title: _____

Signature: _____

Date (mm/dd/yyyy): _____

SUBMIT APPLICATION TO: ICCV 2019, Hall-Erickson, Inc., Expo Sales Management
 Email: iccv@heexpo.com · Phone: +1.630.434.7779 · Fax: +1.630.434.1216

Mail Application to: ICCV 2019, c/o Hall-Erickson, Inc.

98 E. Chicago Avenue, Suite 201, Westmont, Illinois, United States

ICCV 2019 RULES GOVERNING EXHIBITION

1. Organizer Principal Purpose

The word "Organizer" as used herein shall mean the International Conference on Computer Vision 2019 (ICCV 2019) and the Institute of Electrical and Electronics Engineering (IEEE) Computer Society. The word "Management" as used here in shall mean the representatives acting for it in the management of the Exhibition. The Organizer are educational, scientific and technical societies organized to provide a mechanism for promoting interchange between the various disciplines represented within the information processing community. As such, they Organizer Conferences and Exhibitions as one means of accomplishing this end. The main purpose of these Conferences and Exhibitions is educational and the Exhibition staged in conjunction with the Conference is a vital element of this educational process. No selling or order taking will be permitted on the Expo floor or other areas controlled by ICCV 2019. The Organizer and the Exhibitor agree that the purpose of the Exhibition is exclusively for the education of persons attending the Conference, and will conduct themselves accordingly.

2. Sub-Leasing

Exhibitor may not sublet his/her space, nor any part thereof, nor exhibit, offer for sale, give as a premium, or advertise articles not manufactured or sold in his/her own name, except where such articles are required for the proper demonstration or operation of Exhibitor's display, in which case identification of such articles shall be limited to the regular nameplate or other identification which in standard practice appears normally on them. Exhibitor may not permit in the booth non-exhibiting companies' representatives. Rulings of the Management shall in all instances be final with regard to use of any exhibit space.

3. Eligible Exhibits

Management has sole right to determine the eligibility of any company or product for inclusion in the Exhibition.

4. Limitation of Liability

Neither the Organizer, nor the Exhibition Management (Coex) nor the Coex Expo floor nor the Exhibition agency nor any of their officers, agents, employees or other representatives, shall be held liable for, and they are hereby released from liability for, any damage, loss, harm or injury to the person or property of the Exhibitor or any of its officers, agents, employees or other representatives, resulting from theft, fire, water, accident or any other cause. The Exhibitor shall indemnify, defend and protect Organizer, Management, Coex and the ICCV 2019 Exhibition Secretariat, and hold and save Organizer, Management harmless from, any and all claims, demands, suits, liability, damages, loss, attorney's fees and expenses of whatever kind or nature, which might result from or arise out of any action or failure to act on the part of the Exhibitor or any of its officers, agents, employees or other representatives. All Exhibitors are required to provide for their own floater insurance coverage, protecting against damage, loss or theft, and business auto coverage.

5. Installation - Showing - Dismantling

Hours and dates for installation, showing, and dismantling shall be those specified by Management. Exhibitor shall be liable for all storage and handling charges resulting from failure to remove exhibit material from the Exhibition before conclusion of this dismantling period as specified by Management.

6. Damage to Property

Exhibitor is liable for any damage caused to building floors, walls, or columns, or to standard booth equipment, or to other Exhibitor's property. Exhibitor may not apply paint, lacquer adhesive or other coating to building columns and floors or to standard booth equipment.

7. Beverages/Food Distribution

Exhibitors should check with Show the Exhibition Officer if they plan on distributing beverages or food items during the ICCV 2019 Exhibits.

8. Attendance

Management shall have sole control over admission policies at all times.

9. Booth Representatives

Exhibitor's booth representatives shall be restricted to employees of exhibiting company who are actually working in Exhibitor's booth. Booth representatives shall wear "EXHIBITOR" badge identification, furnished by Management, at all times. Management may limit the number of booth representatives at any time. All Exhibitor's company personnel other than those working in booth are to register as attendees at the Exhibition.

10. Demonstration Equipment Placement

All demonstration equipment including operator's position must be located at least 1(one) meter removed from the aisle line of the exhibit area. No display material and/or equipment can be placed in meeting rooms of the Convention Center or in conference hotels without written permission from Management.

Exhibitor warrants and agrees that the Exhibitor is solely responsible for assuring that its exhibit, demonstration(s) and all related materials are accessible to persons with disabilities and complies with all applicable provisions of the Disabled person welfare law of Korea.

11. Decoration

Management shall have full discretion and authority in the placing, arrangement, and appearance of all items displayed by Exhibitor, and may require the replacing, rearrangement, or redecoration of any item or of any booth which Management deems inconsistent with the Principal Purpose of the Exhibition or inappropriate for any other reason, and no liability shall attach to Management for costs that may evolve upon Exhibitor thereby. Exhibitors building special background or side dividers must make certain that the surfaces of such dividers are finished in such a manner as not to be unsightly to Exhibitors in adjoining booths. If such surfaces remain unfinished at Noon on opening day of the Exhibition, Management shall authorize the official Booth Installer to effect the necessary finishing and Exhibitor must pay all charges involved thereby.

12. Exhibitor's Representatives' Responsibility

Exhibitor agrees to indemnify Management against and hold it harmless for any claims arising out of the acts or negligence of Exhibitor, his/her agents or employees.

13. Exhibitor's Withdrawal

Fifty percent of total cost under contract will be retained by ICCV 2019 Exhibition Secretariat when written notice of intent to withdraw is received at the ICCV 2019 Exhibition Secretariat prior to 7-26-2019. No refunds will be issued for withdrawal notices received on or after 7-26-2019. Withdrawal notice does not eliminate financial liability of balance due when withdrawing.

14. Exhibit Space Reduction

Exhibitors who reduce contracted exhibit space prior to 7-26-2019 will be charged 50% of originally purchased exhibit space plus an additional 10% penalty on originally blocked space. If request to reduce space is received after 7-26-2019, exhibitor shall remain liable for the total rental amount (including any balance due) of its original square footage, and ICCV 2019 Exhibition Secretariat will be entitled to retain all sums previously paid. Such replacement exhibit space(s), if any, shall be provided based on availability as determined at Management's sole discretion. Additional charges may apply, depending on final booth size.

15. Insurance Requirements

If the Exhibitor causes fire, theft, or any other forms of deliberate or accidental damages to the Organizer or other parties, the Exhibitor is solely liable for the compensation to damages caused. The Exhibitor is also solely liable for the insurance of the items displayed.

16. Exhibitor's Discussions; Costumes; Promotion

Exhibitor shall not engage in any activities in the aisles or in booths other than his/her own. Exhibitor's representatives wearing distinctive costumes, or carrying banners or signs separately or as part of their apparel must remain in their own booths.

17. Failure to Hold Expo

Except as the Exhibitor's rental obligations may be reduced as set forth in paragraph 13, the Exhibitor is responsible for total booth rental irrespective of the reason for the cancellation by the Exhibitor because of the failure of an Exhibit to arrive for any reason, or cancellation by Organizer of the Exhibition, in whole or in part, as the result of riot, strike, civil disorder, act of war, act of God, or any other reason of any kind whatsoever not within Organizer' control.

18. Floor Load

Under no circumstances may the weight of any equipment or exhibit material exceed the hall's maximum floor load (1.5 ton/m²). Exhibitor accepts full and sole responsibility for any injury or damage to property or person resulting from failure, knowingly or otherwise, to distribute the load of his/her exhibit material in conformity with the maximum floor load specifications.

19. Flammable Materials

No flammable fluids or materials of any nature may be used in any booth and/or decorative materials, including any materials the use of which is prohibited by national, state or city fire regulations.

20. Lotteries; Contests

The operation of games of chance or lottery devices, or the actual or simulated pursuit of any recreational pastime, is permitted only on written approval from Management.

21. Noise and Odors

No noisy or obstructive work will be permitted during open hours of the Exhibition, nor will noisily operating displays, nor exhibits producing objectionable odors, be allowed.

22. Obstruction of Aisles or Booths

Any demonstration or activity that results in excessive obstruction of aisles or prevents ready access to nearby Exhibitor's booth shall be suspended for any periods specified by Management.

23. Regulations Governing Displays

Regulations relating to maximum allowable heights of back wall and sidewall display panels are included with the Expo Service Manual to be distributed.

24. Rejected Displays

Exhibitor agrees that his/her exhibit shall be admitted and shall remain from day to day solely in strict compliance with the rules herein laid down. Management reserves the right to reject, eject, or prohibit any exhibit in whole or part, or Exhibitor or his/her representatives, with or without giving cause. If cause is not given, liability shall not exceed the return to Exhibitor of the amount of rental unearned at the time of ejection. If an exhibit or Exhibitor is ejected for violation of these rules or for other stated reasons, no return shall be made.

25. Safety Devices

Exhibitor agrees to accept full responsibility for compliance with national, city and province regulations in the provision and maintenance of adequate safety devices and conditions for the operation of machinery and equipment.

26. Samples; Souvenirs

Samples, souvenirs, publications, etc. may be distributed by Exhibitor only from within his/her booth. The distribution of any article that interferes with the activities in or obstructs access to neighboring booths, or that impedes aisles, is prohibited. Balloons (air or helium) are prohibited.

27. Signs; Sign Copy; Illumination

No "sold" signs of any nature which designate prices or notices of "sales", etc., are permitted. Electric flashers are prohibited. Should the wording on any sign or area in an Exhibitor's booth be deemed by Management to be contrary in any way to the best interest of the Exhibition, Exhibitor shall make such changes or remove sign as requested by Management. Management's decision will be final in such matters.

28. Sound Amplifying Reproducing Equipment

The use of sound systems is permissible, provided they are not audible more than 2 meters into the aisle or into neighboring booths, and that the sound is directed exclusively into the Exhibitor's booth. Noise levels must be held to an 80-decibel maximum at all times. Management shall have absolute control over this regulation, the intent of which is to ensure that sound systems shall not be audibly objectionable to neighboring Exhibitors. Sound amplification may be used by an Exhibitor only for the dissemination of information to the ICCV 2019 audience directly relating to products and/or services of the particular Company displaying such products and/or services at ICCV 2019.

29. Amendment to Rules

Any matters not specifically covered by the preceding Rules shall be subject solely to the decision of Management. These Rules may be amended at any time by Management, and all amendments so made shall be binding on Exhibitor equally with the foregoing Rules and Regulations.

30. Agreement to Rules

Exhibitor, self and employees, agrees to abide by the foregoing Rules and by any amendments that may be put into effect by Management.